



State of the City April, 2019

State of the City

How I see it:

- Exciting
- Full of energy
- Optimistic
- Improving
- Challenging

What Matters

A Strong Government

Safe place to live and raise a family

Able to play and find recreation

Affordable

Ease of mobility

A place to work, local employment

Financially Sound

Team Work!



A Safe Place to Live and Raise a Family

Our Police Department

- Fully staffed:
- Trained
- Well equipped
- Drug dog: K9 “Haro” on board now

Crime statistics

Safety concerns

- Safe routes to schools
- Safe walkways
- Drug use
- Homelessness

New Police Department Building



Call for Service/Incidents

2017 up 9%

2018 down 6%

**April through August are highest crime rate months:
2018**

- Calls for “Welfare Check” was, by far, the most frequent reason for calls
- Crimes against property have declined (626 to 585)
- Crimes against people increased slightly (275 to 284)

Challenge: Keep improving

- Community policing
- Strategic approach
- Partnerships

Keep
Improving

Lake Stevens had lowest crime rate in 2017 among Snohomish County cities over 10,000. 38.7/1000 pop v. 60.1/1,000

The Strategy

- Community Policing
- Drug Control
- Partnerships
- Technology



Community Policing

Haro

Our Newest Member of
the Police force!





**A Safe Place to Find
Recreation and Play**



“Parks are a tangible reflection of the quality of life in a community.”

The Lake Our Largest Park

- Quality
- Boating, fishing, paddling (rowing club)

Parks – Now and Future

- Lundeen
- North Cove
- Frontier Heights
- 20th St.
- Wyatt Park
- Sunset Beach
- Bonneville

Park Development

- Cavelero
- Landfill Site







Catherine
Creek



PIPELINE
CAUTION
1
25



Convergent Technologies



North Cove Park

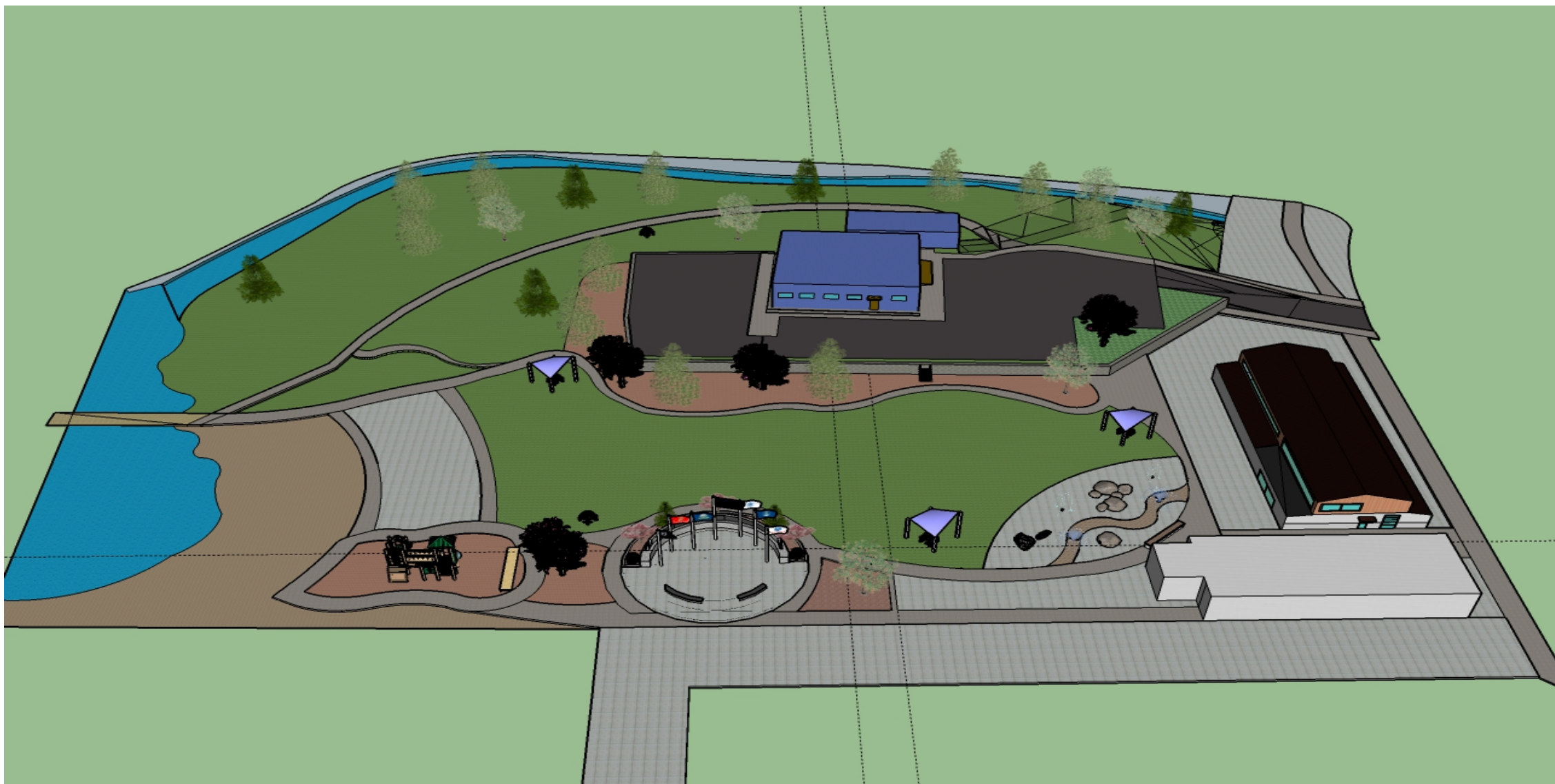
Bringing the
Lake back
into the City

North Cove
Memorial
Park



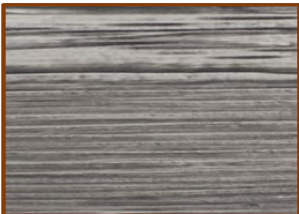
NORTH COVE 2019

North Cove Memorial Park



Festival Pavilion

Lake Stevens Festival Pavilion



EAST ELEVATION – MAIN STREET



WEST ELEVATION – LAKE SIDE



NORTH ELEVATION



SOUTH ELEVATION

Affordable

- Affordable housing
- Median cost of homes listed in Snohomish County between \$400k and \$479k (Zillow)
- Solutions
 - Adjacent living unit
 - Cluster housing
- Provide land, cut or waive fees, partner to build
- More diverse mix in housing types
 - Single family
 - Townhomes
 - Duplexes and apartment

Ease of Mobility

U.S 2 Trestle

Highway 204 and 9 intersection

20th Street S.E.

South Lake Stevens Rd

Village Way

Pedestrian safety (to school, around town, across highways)

Alternatives (ride share, van pools, bicycles, walking, bus, “for hire” cars)

Transportation Benefit District (TBD)

Fix The Trestle





DARRINGTON





Challenges

Population growth and congestion

- 400% increase in population since 2005
- Currently at 33,000
- Forecast for 2035:
- Forecast for 2040:

Buildable lands and population projections

- Buildable lands are shrinking
 - Lands have already been developed and restrained by environmental requirements
- More density to meet obligation for growth under UGMA

Park Development

- Available lands are limited
- Cost of acquisition and development

Transportation

Challenge: Transportation & Mobility

Keeping up with growth

- Mitigation pays up to 80% of estimated cost
- Mitigation comes in “after-the-fact”
- Street fund inadequate for “rebuilding and maintenance” of our rural roads. (Grant dependent and general fund subsidization)

Cost of maintenance

- Accelerating cost of material and labor
- Accelerating deterioration of old county roads (never built for urban volume)

TBD

- Funding choices
- What will we build
- Stop general fund subsidization of general fund
- Build a plan!

U.S. 2 and Trestle Upgrade

- The plan
- Total cost: \$1.4B
- Our share ?

Financially Sound

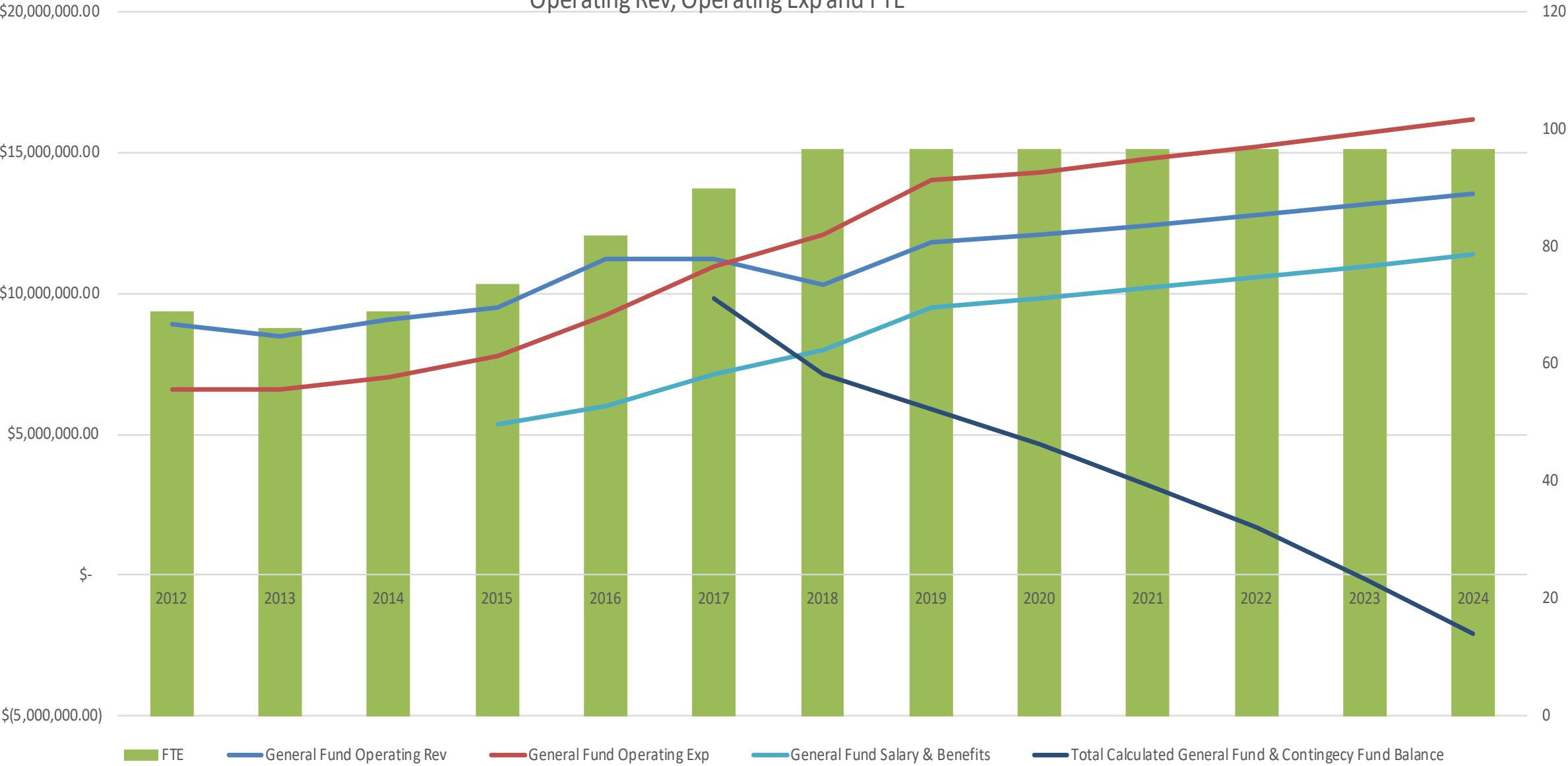
Revenue Growth

- Sales Tax
- Construction Sales Tax
- Property Tax
- Other

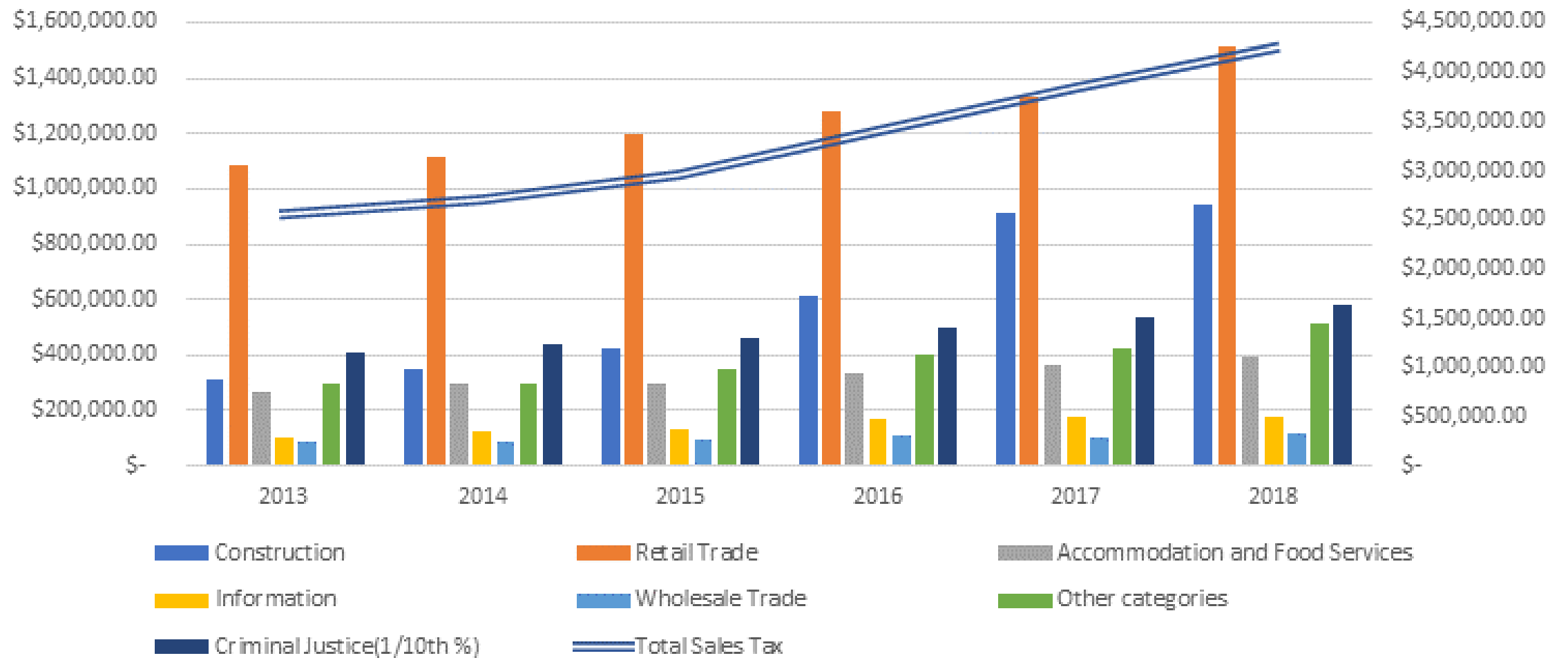
Expenses

The constraints on funds and fund sources

Operating Rev, Operating Exp and FTE



Sales Tax by Business Category



The Future: How I see it



We remain unique

Strong neighborhood based schools (spokes in the wheel around the Lake)

Excellent education system (we export well educated kids)

Strong demographics: (High family income and education level)

Our Geography



A caring community

Volunteer organizations – Civic Groups, faith based organizations, boards and commissions

Food Bank

Veterans Commission

Police and Fire

Parks and Recreation

With A
Strong
Economic
Start

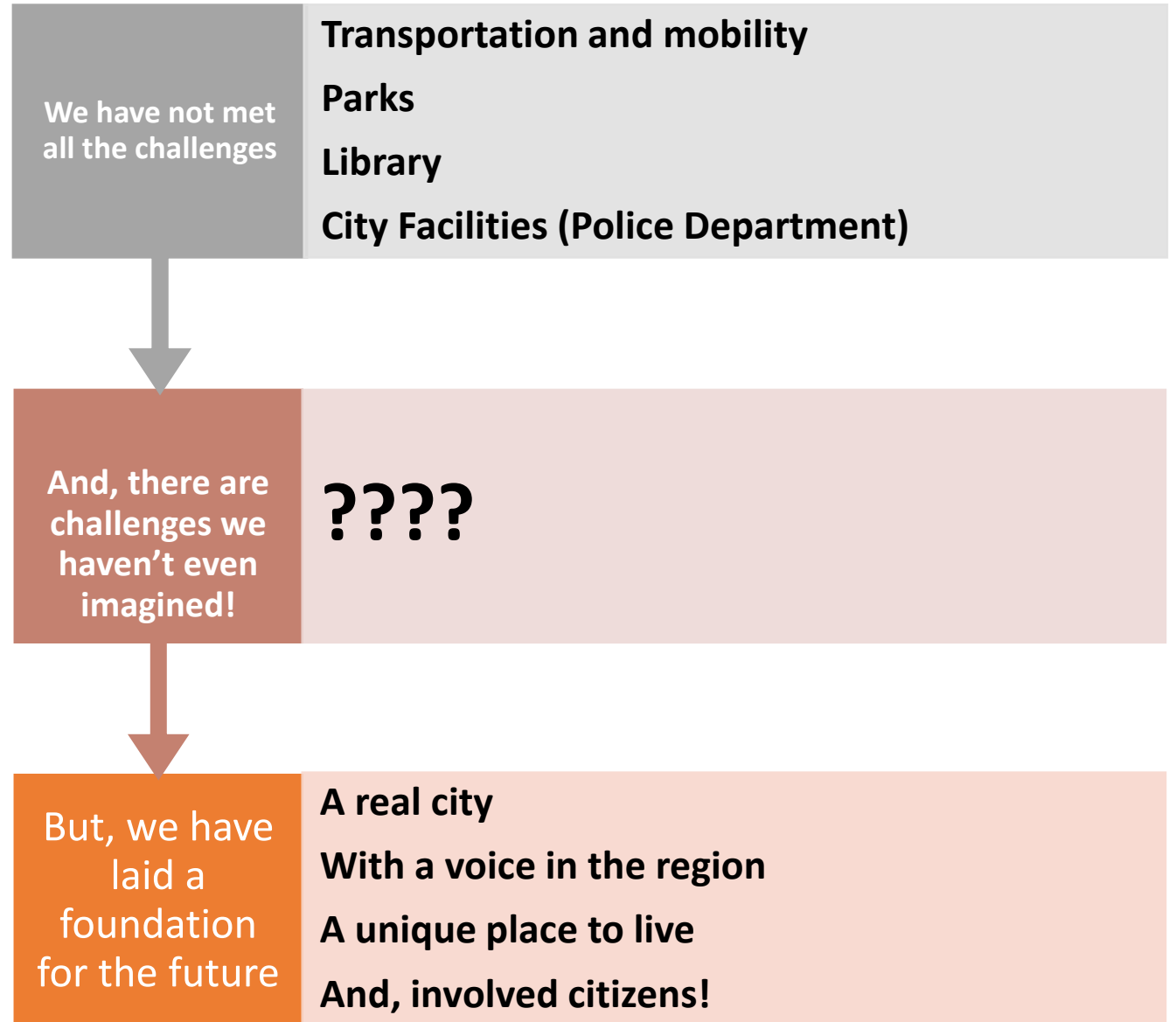
Commercial growth

Vernon Village
Trestle Station
Franciscos'
Bartell Drugs
The Ram
Michaels
TJ Maxx
Ulta
Lake Stevens Brew
Costco
Lee Johnson auto
sales

Future

North Cove and Downtown
Employment
Professional Services
Light Industrial
Urban Growth Area
Annexation
Expansion
U.S. 2 Trestle
Costco

“Catching the Next Wave”





THANK YOU

QUESTIONS
AND
DISCUSSION