

ARTS COMMISSION MEETING MINUTES

Regular Meeting: July 11, 2018
10020 Lundeen Parkway, Lake Stevens

CALL TO ORDER: 6:36 p.m.

COMMISSIONERS PRESENT: Steve Apodaca, Bridget Scott, Kathy Kruse, Holly Forbis, Linda Ehmen

COMMISSIONERS ABSENT: None.

OTHERS PRESENT: Jim Haugen, Parks & Recreation Coordinator, Kathy Pugh, City Clerk, Terry Myer, Chamber of Commerce

Guest Business: Shawn Wafford was introduced. Mr. Wafford is a welder seeking to share and market his welding art work. There was discussion as to who this could best be accomplished and suggestions included a permitted Welding Event, developing a business plan and working with the Chamber, and the possibility of opening a community workspace where many artists could work and showcase their art.

Terry Myer provided an update on kid-friendly activities and said she was advised by the city that the Lundeen Playground would be ready by July 23. There was discussion about additional kid-friendly activities that could be available at Music By the Lake.

Discussion/Action Items:

Community Garden Shed Art Project: Parks and Recreation Coordinator Haugen reminded that the mural needs to be finished. He and Commissioner Ehmen will work on hanging the mural and finishing it.

Facebook and Internet Presence: Commissioner Kruse urged that the Arts Commission needs a more prominent internet and Facebook presence for promoting its activities, and said she believed there would have been better turnout for the first Music By the Park if there was a better social media presence. She believes the social media presence needs to be more fun and interactive with the community, and was concerned that items she requested be budgeted for 2018 advertising were no longer available due to the increased costs of the July 14 Music By the Lake. There was discussion on how to make advertising more inclusive using the social media tools currently available, and also that requested budgeted funds are not lost due to the increased costs, in part because there are several budget line items, including from other departments, that were used for the July 14 event.

Standing Committee Reports:

Community Outreach, Marketing, Publicity: This topic was generally covered in the discussion concerning Facebook and Internet Presence. Commissioner Kruse shared the advertising poster for the July 22, 2018 Music By the Lake, and it was very well received.

Movies in the Park: Coordinator Haugen said the results of the survey were as follows: (1) Coco, (2) Moana, and (3) Cars 5. He said that Coco is being shown as the Aquafest movie. There was much

discussion as to possible movies including The Greatest Showman, Toy Story, Ferdinand, Goonies, The Sandlot and Jumanji, among others

MOTION: Moved by Commissioner Forbis, seconded by Commissioner Kruse to show The Sandlot and Jumanji. After further discussion Commissioner Forbis withdrew the motion, with the consent of Commissioner Kruse.

MOTION: Moved by Commissioner Kruse, seconded by Commissioner Forbis, to show The Greatest Showman and Jumanji. On vote the motion failed (3-2-0-0).

MOTION: Moved by Commissioner Ehmen, seconded by Commissioner Kruse, to show the Greatest Showman. On vote the motion carried (5-0-0-0).

MOTION: Moved by Commissioner Kruse, seconded by Commissioner Forbis, to show Ferdinand as the second movie offering. On vote the motion carried (5-0-0-0).

Music By the Lake: Commissioner Apodaca reviewed that the show went very well and was well received. The Buzz Inn provided food for a donation and \$497 was raised for the Arts and Parks Foundation. Other booths were reviewed and Commissioner Forbis said does not want to see other organizations setting up booths to raise donations for their programs. Generally, Commissioners were disappointed there was not a larger audience, but were very pleased with the event itself.

Commissioner Apodaca said the second music on July 22 will use the old stage and skirt, and will also include a tent rental to cover the stage.

New Events/Projects: This discussion was deferred to a later meeting.

Theater in the Park: Commissioner Scott said these two events are moving forward, and City Clerk Pugh updated that the contract was sent out for signature.

Youth Activities: This was discussed in conjunction with the Movie in the Park discussion

Special Committee Reports:

Youth Mentoring: This topic was put over to September for discussion.

Adjourn: Moved by Commissioner Kruse, seconded by Commissioner Forbis, to adjourn the meeting at 8:16 p.m. On vote the motion carried (5-0-0-0).



Bridget Scott, Secretary