

**CITY OF LAKE STEVENS
VETERANS COMMISSION MEETING MINUTES**

Monday, October 1, 2018
Lake Stevens Community Center
1808 Main Street, Lake Stevens

CALL TO ORDER: 7:00 p.m. by Vice Chair Shawn Frederick

COMMISSIONERS PRESENT: Shawn Frederick, Cameron Balazic, Dennis Ives, Gayle McCurdy, Richard Russell, Samara Heydon, Kim Daughtry, Marcus Tageant

COMMISSIONERS ABSENT: Leif Hamar, Stacy LaFlam, Kurt Hilt

STAFF MEMBERS PRESENT: Kathy Pugh, City Clerk

Call to Order: Vice Chair Shawn Frederick called the meeting to order at 7:00 p.m.

Pledge of Allegiance: Vice Chair Frederick led the Pledge of Allegiance.

Roll Call: Moved by Commissioner McCurdy, seconded by Commissioner Tageant, to excuse Commissioners Hamar, LaFlam and Hilt from the meeting. On vote the motion carried (8-0-0-3).

Approval of Minutes: Moved by Commissioner Russell, seconded by Commissioner Tageant, to approve the minutes of the September 10, 2018 meeting. On vote the motion carried (8-0-0-3).

Discussion/Action Items:

Award Template and Logo: Commissioner Balazic had no updates. Commissioner Tageant provided an update on the printing of the logos by Alexander Printing; there was discussion and it was noted the logos can be done in multiple mediums for business cards, apparel and patches. Commissioner Russell has a contact for coins once the logo is finalized. The Award templates will be finalized for the next meeting.

Marketing Update: Commissioner Balazic said there are no expenditures since the last meeting and nothing to report on marketing.

Newsletter: Vice Chair Frederick check with Commissioner Hamar on the status of the newsletter and share it out to the commissioners.

Establish Planning Committee: Veterans Day was discussed, including that DECA at the High School usually coordinates a program and that the American Legion is invited and provides speakers when asked. Commissioner Russell commented he appeared at a K-5th grade school in Lake Stevens last year and this is an opportunity for the commission to spread out into the community. Commissioner Tageant said appearing at the school events is an opportunity to be seen. Commissioner Balazic would like to have a table with a banner at the high school and serve coffee at the high school event.

There was consensus to add Commissioner Heydon to the Planning Committee.

Internal Communication: Vice Chair Frederick said it is important to find a way to improve communications between meetings. He believes this is important for the commission to develop connections between members to move forward and attain its goals.

Community Visibility: Vice Chair Frederick updated that the Foundation is moving forward and has obtained its nonprofit corporate status. He reviewed the next steps, which he will continue to pursue.

There was discussion as to how the commission can make its presence known to other organizations and the importance of looking for opportunities. As an example, there is an event organized by Catholic Community Services on October 10 for homeless veterans, and this commission could provide assistance and resources.

Commissioner Daughtry suggested setting up meetings with the Rotary and Kiwanis and letting commission members know to attend.

Discussion turned to the importance of developing a uniform message, and perhaps a PowerPoint presentation, that all commissioners could use when giving presentations or working in the community. Also, the possibility of creating a handout with talking points, a mission statement and ways to donate was discussed.

Commissioner Balazic noted the upcoming events of Halloween and Veterans Day are opportunities to connect with the community, and Commissioner Heydon added that there are lots of opportunities to speak to the surrounding community during slow times in the year.

Commissioner Balazic suggested that participating in the Toys for Tots program would be a good outreach, and this was discussed in detail. Also suggested by Commissioner Heydon was volunteering at the Everett Gospel Mission, and the possibility of an Angel Tree was suggested by Commissioner Russell.

Vice Chair Frederick requested ideas be sent to the Planning Committee and they can bring a proposal to the next meeting.

Foundation Update: Vice Chair Frederick updated that to become incorporated the Foundation needs to identify officers in its application, including president, vice president, treasurer and secretary. Discussion ensued and there was consensus that for purposes of the application Vice Chair Frederick will be identified as president, Commissioner Tageant as vice president, Commissioner Heydon as secretary and Commissioner Daughtry as treasurer. There was consensus to move forward with the application.

Public Comment: Tom Thorleifson said that Veterans Day this year is the 100th anniversary of the end of World War I, and also the 100th anniversary of the American Legion.

New Business: None.

Adjourn: Moved and seconded, to adjourn the meeting at 7:54 p.m. On vote the motion carried (8-0-0-3).



Leif Hamar, Chairperson



Kathy Pugh, City Clerk