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## **ZiPLY® Fiber invests in Lake Stevens to bring 5-gig, 2-gig and gig-speed fiber internet to thousands of locations later this year**

*Residents can now make the move to the reliability of fiber for as little as \$20/month*

**Kirkland, Wash. (May 3, 2022)** – ZiPLY® Fiber announced today that it is investing in major network and infrastructure upgrades and fiber deployment in Lake Stevens, Washington. The company plans to enable its ultra-high-speed, 100-percent fiber-optic network, its popular “Gig-speed” service and its industry leading 5-gig and 2-gig residential services – the fastest connections available anywhere in the Northwest – to thousands of addresses throughout the city later this year.

ZiPLY Fiber’s announcement comes at a time when more and more families and businesses need high-capacity internet to support the online needs of daily life in today’s world. ZiPLY Fiber’s ultra-fast service – its 5-gig service is five times faster than any competitive service available in the city – requires no annual contracts and has no data caps for residential users. Residents who aren’t looking for 5-gig speed may prefer one of the company’s other plans including the lowest priced Fiber 50/50 plan, which at \$20/mo provides all the reliability of fiber at a very affordable price. The company also is offering free installation with no contracts or credit checks and the first month of internet service for free for new customers.

“We are very excited to be bringing fiber to Lake Stevens because of the added reliability, capacity and speed it will deliver to the people who live and work in this wonderful community,” said Harold Zeitz, CEO of ZiPLY Fiber. “Upgrading our infrastructure throughout Snohomish County is a priority for our company because we want to ensure that people in suburban and rural communities, not just big cities, have access to the fastest, best internet in the Northwest.”

“Competition benefits consumers; monopolies don’t,” said Lake Stevens Mayor Brett Gailey. “This is a great opportunity to provide alternative options when it comes to accessing the internet for both residents and businesses in Lake Stevens.”

Following final network design and permitting later this year, residents will see trucks and crews begin to run fiber aurally between telephone poles and underground in some areas. The network construction will take several months to complete and will include the installation of network equipment in existing Central Offices that will house the infrastructure needed to run and manage the network in the area.

ZiPLY Fiber also participates in the Affordable Connectivity Program (ACP), an FCC benefit program which allows qualified people to receive free or reduced cost monthly internet service. To determine your eligibility and sign up for ACP, please visit <https://acpbenefit.org>.

ZiPLY Fiber's goal is always to leave an area in a condition as good if not better than when we found it. Once construction begins, if residents notice something has been missed, the company wants to know about it and asks that details be shared at <https://ziplyfiber.com/constructioncleanup>.

The work in Lake Stevens is part of ZiPLY Fiber's commitment to invest more than \$500 million to build an advanced, 100-percent fiber network to both suburban and rural communities across the Northwest that have been underserved when it comes to internet access. The company has been actively building fiber across the Northwest since June 2020 and has plans to build and deploy new fiber-optic cables, local hubs, new offices, and new hardware to run the network as part of hundreds of additional projects across its 250,000-square-mile footprint.

ZiPLY Fiber's primary service offerings are Fiber Internet and phone for residential customers, Business Fiber Internet and ZiPLY Voice services for small businesses, and a variety of Internet, networking, and voice solutions for enterprise customers. The company will continue to support ZiPLY Internet (DSL) customers, and its TV customers in Washington and Oregon. A full listing of products and services can be found at [ziplyfiber.com](https://ziplyfiber.com).

ZiPLY Fiber is local in the Northwest, headquartered in Kirkland, Washington, and has major offices in Everett, Washington; Beaverton, Oregon; and Hayden, Idaho. Most of ZiPLY Fiber's executive team, which consists of former executives from AT&T, CenturyLink, and Wave Broadband, either grew up in the Northwest or have spent the better part of 30 years living here. That local ownership and market familiarity is an important part of the company mindset and culture.

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