



FOR IMMEDIATE RELEASE

Date: Dec. 1, 2025

Lake Stevens students team up with city to name and design community snow plows

Student-designed names and art will transform city plows into rolling winter mascots

Lake Stevens, Wash: Lake Stevens elementary and HomeLink students have been hard at work dreaming up creative names and artwork for the City's snow plows—and now it's the community's turn to help choose the winners.

As part of the joint "Name That Snow Plow" contest, students were invited to submit a plow name along with an original design. More than 700 entries were received from young artists and writers throughout the Lake Stevens School District. City employees reviewed all submissions and selected 50 finalists—representing a mix of age groups, design styles, and name ideas.

Community voting will take place from Monday, Dec. 1 at 9 a.m. through Sunday, Dec. 7 at 8 p.m. here:

<https://forms.office.com/g/UMrVTACyZL>. From those 50 finalists, seven winning designs and three runners-up will be selected.

High school artists from the Lake Stevens High School Design Club, along with student and community volunteers, will bring the winning designs to life by painting them directly onto the City's snow plows. The first plow is expected to be painted around Dec. 9, weather permitting.

"We are thrilled to partner with the Lake Stevens School District on such a fun and meaningful project," said Brett Gailey, Mayor of Lake Stevens. "Our snow plows will not only help keep roads safe this winter, they'll also showcase the creativity and pride of our students every time they roll through our neighborhoods."

"We love seeing students apply their creativity in ways that connect directly to our community," said Dr. Mary Templeton, Superintendent of Lake Stevens School District. "This partnership with the City highlights the power of schools and local government working together for students and families."

If the painting schedule stays on track and the plow is dry in time, the first completed plow will make its public debut at WinterFest on Saturday, Dec. 13—giving families a chance to see the student-designed artwork up close.

The City is also seeking volunteers (middle school age and older) to help paint the winning designs on the plows alongside high school artists. Those interested in volunteering can contact Lori Erickson, Public Works Analyst at lerickson@lakestevenswa.gov for more information.

This collaboration between the City of Lake Stevens and Lake Stevens School District is one more way local partners are working together to engage students, celebrate creativity, and build community pride—snow or shine.

MEDIA CONTACTS

City of Lake Stevens

Olivia Baumgardner

Grants & Communication Specialist

obaumgardner@lakestevenswa.gov

Lake Stevens School District

Jayne Taylor, APR

Executive Director of Communications and Community Services

jayne_taylor@lkstevens.wednet.edu