



LAKE STEVENS BEAUTIFICATION PLAN

MAY 2018
*Studio***KPG**

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ACKNOWLEDGMENTS

The following people/groups contributed their time and expertise to make the Beautification Plan possible:

Mayor John Spencer

Elected Officials

Councilmember Kim Daughtry
Councilmember Brett Gailey
Councilmember Kurt Hilt
Councilmember Rauchel McDaniel
Councilmember Gary Petershagen
Councilmember Marcus Tageant
Councilmember Todd Welch

Stakeholder Group

Main Street Center Business Owners
Friends for Lake Stevens Community
Lake Stevens Historical Society
Lake Stevens Arts Commission
Rotary Club of Lake Stevens

Project Management

City of Lake Stevens
Jill Meis, Associate Planner
Russell Wright, Community Development Director

Technical Advisory

City of Lake Stevens
Eric Durpos, Public Works Director
Leah Everett, Stormwater Engineer

KPG

Elizabeth Gibson, Senior Landscape Architect, PM
Phuong Nguyen, Landscape Architect
Holly Williams, Landscape Architect

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Purpose of this Document

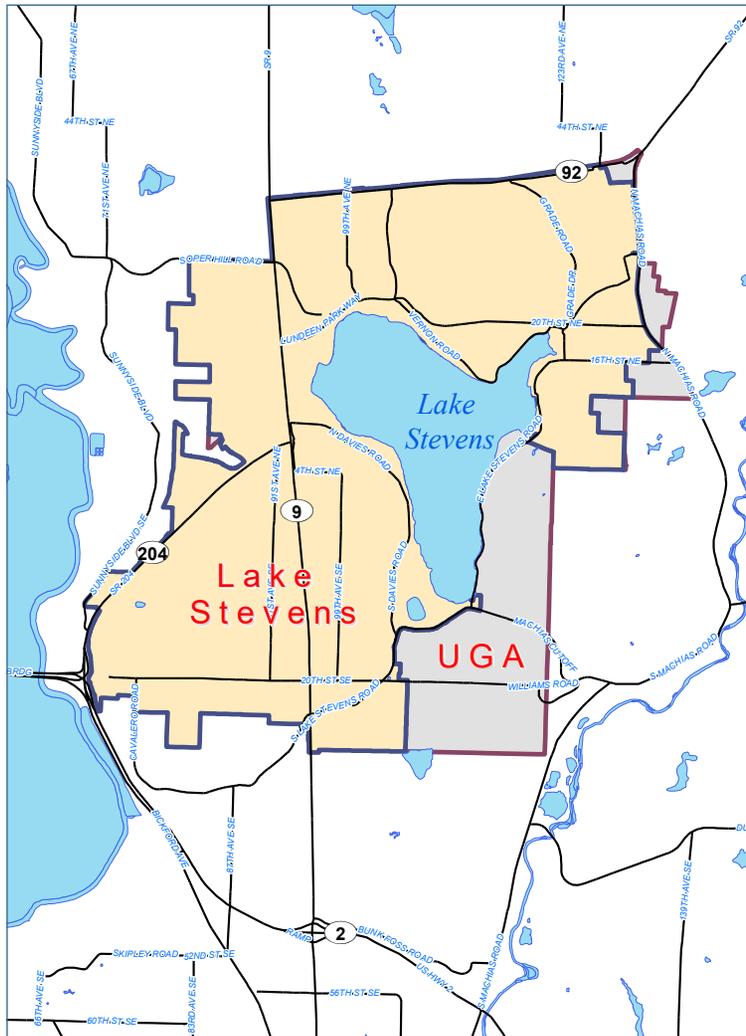
The intent of this document is to provide a comprehensive Beautification Plan to create a distinctive identity and community aesthetic that identifies and unifies established urban/neighborhood centers and public spaces for Lake Stevens.

This document supports the Beautification Plan (Plan) guiding principles, identifies opportunities for design treatments (palette for hardscape, rockscape and landscape), and provides conceptual signage systems that will enhance the character and identity of the City of Lake Stevens (City). The Plan defines each urban center, highlights key destinations, prioritizes routes, proposes sign locations, and concludes with a phasing plan for next steps.

Background Information

The City of Lake Stevens is located about 2.5 miles east of the city of Everett. The current city boundaries, established in December 2009 following a series of annexations, encompass an area of approximately 9 square miles and surround most of the Lake Stevens' shoreline. The City is one of the fastest growing cities in the region with a population of nearly 31,000. By 2035, the population is expected to approach 50,000. Long-term the City has a vision to annex remaining areas to become one community around the lake. The current city limits and adjacent Urban Growth Area boundaries provide sufficient land to accommodate current growth targets.

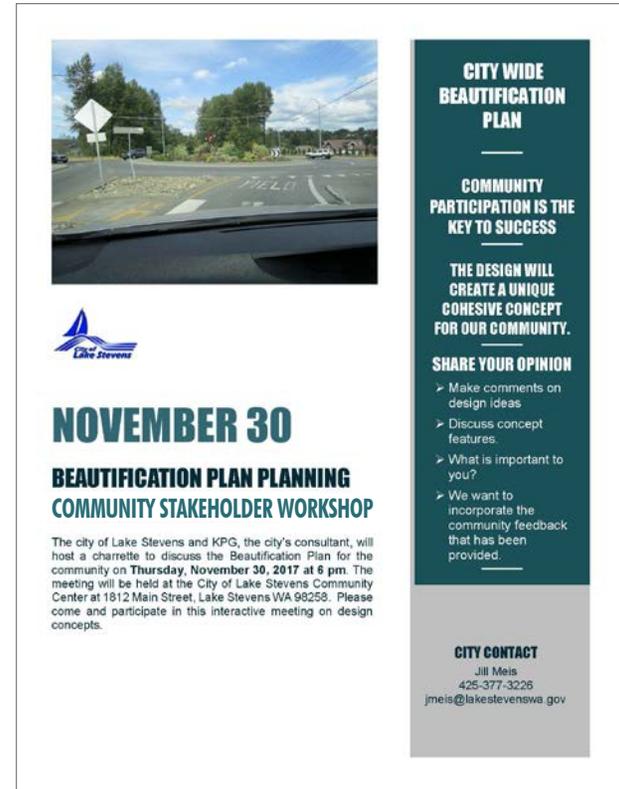
People live in Lake Stevens because of the strong sense of community, excellent schools, proximity to regional employment and relative affordability. Residents and tourists enjoy easy access to many Snohomish County recreational opportunities such as Lake Stevens, the largest recreational lake in the county with public beaches and boat launches, the Centennial Trail, and Cascade Mountains. Athletes love the beautiful and challenging terrain surrounding the City and many athletes travel from all over the world to compete in local athletic competitions. Businesses locate here because of the City's central access to major transportation routes and its growing population.



Public Involvement

The Beautification Plan for the City of Lake Stevens was developed through a community outreach process that helped identify the concerns, issues and needs for beautification improvements throughout the entire city. The Beautification Plan must balance the priorities of all the stakeholders and community members. Before collaboration with the community commenced, the City of Lake Stevens provided online resources (via the City website and City Facebook page) to provide the community with updates to all the other city projects, information, and dates of upcoming meetings. To date, the City of Lake Stevens has consulted with:

- North Cove Park Expansion Improvement
- Washington State Department of Transportation (WSDOT)
- City of Lake Stevens
 - o Public Works
 - o Planning & Community Development
 - o Economic Development
 - o Arts Commission
 - o Parks & Recreation Planning Board
 - o Police
 - o Fire
 - o Main Street Center Business Owners
 - o Friends for Lake Stevens Community
 - o Lake Stevens Historical Society
 - o Rotary Club of Lake Stevens
- Lake Stevens residents via individual meetings and public meetings



CITY WIDE BEAUTIFICATION PLAN

COMMUNITY PARTICIPATION IS THE KEY TO SUCCESS

THE DESIGN WILL CREATE A UNIQUE COHESIVE CONCEPT FOR OUR COMMUNITY.

SHARE YOUR OPINION

- Make comments on design ideas
- Discuss concept features.
- What is important to you?
- We want to incorporate the community feedback that has been provided.

NOVEMBER 30

BEAUTIFICATION PLAN PLANNING COMMUNITY STAKEHOLDER WORKSHOP

The city of Lake Stevens and KPG, the city's consultant, will host a charrette to discuss the Beautification Plan for the community on **Thursday, November 30, 2017 at 6 pm**. The meeting will be held at the City of Lake Stevens Community Center at 1812 Main Street, Lake Stevens WA 98258. Please come and participate in this interactive meeting on design concepts.

CITY CONTACT
 Jill Meis
 425-377-3226
 jmeis@lakestevenswa.gov





Public Involvement

The community outreach process involved a highly attended community stakeholder workshop and a public open house as summarized below:

Community Stakeholder Workshop (11/30/2017) included approximately 30 members of the community, as well as several council and city staff members. The workshop was formatted to include a presentation, followed by a large group discussion and later broke down to individual conversations with consultants and City staff about the presentation board content. The goal of this workshop was to receive input from the community and provide key members of the community information to be shared with their neighbors. The resulting main considerations from the community and City staff members were to:

- Provide opportunities for festivals, art integration and improvements to existing/proposed roundabout aesthetics
- Improve public facilities to address pedestrian safety on the roads, sidewalks and walkways around the lake
- Consider light pollution for the sensitive wildlife habitat in the area
- Provide a nice craftsmanship look to all design elements
- Create a comfortable, inviting yet sophisticated and contemporary look and feel to improvements
- Provide raingarden and landscape planting palettes
- Incorporate wildlife and natural representation within the design treatments
- Simplify the wayfinding signage system for a consistent aesthetic throughout the City

For a comprehensive list of recorded comments, see Appendix A.



Public Open House (4/12/2018) included more or less the same participants as the Community Stakeholder Workshop and focused on discussing the updated design treatments, gateway concepts and wayfinding system that were further developed based on the comments received in the workshop. The community was generally pleased with the progress of the design which addressed their concerns about safety, beautification aesthetics, and functionality of the public spaces. As a whole, the community supported the Beautification Plan and look forward to seeing how the suggested design treatments and improvements can be implemented in future phased projects. A comprehensive list of the recorded public open house feedback can be found in Appendix B.



Beautification Guidelines

The following Beautification Guidelines were identified and confirmed by City staff and the stakeholder group to establish an intent and focus for the Lake Stevens Beautification Plan:

- **Incorporate the “Lake Lifestyle” and “Contemporary Northwest” themes as placemaking elements integrated around the City to enhance character, sense of place and community**
- **Establish a cohesive identity for the City and urban/neighborhood center gateways, public spaces, streetscapes, wayfinding and signage**
- **Recommend a unified design palette including colors, repeated forms, shapes, lighting, hardscape and planting material**
- **Provide recommendations for materials of high durability with sustainable options**
- **Integrate and support opportunities for public art sculptures/display**
- **Create an appealing and safe environment for pedestrians utilizing Crime Prevention Through Environmental Design (CPTED)**
- **Identify direction for phasing improvements or “next steps”**



Character & Theme

The City of Lake Stevens has its own unique identity, one of which character and theme can be built upon through culture, heritage and local icons. Lake Stevens' unique history, quality of life, desirable location, celebratory events, sense of place, community values and culture creates many opportunities for potential improvements throughout the City.

opportunities & potential

- promenade
- festival street
- roundabouts
- City ROW
- open space
- gateways & wayfinding

community values & culture

history

- timber
- mining
- railroad
- Rucker Mill
- resort beaches

quality of life

events

- Music in the Park
- Community Garden Work Party
- Shakespeare in the Park
- Movies in the Park
- Lake Stevens Community Clean Up
- Coffee with the Chiefs
- Lake Stevens Halloween Festival

unique places

- the LAKE!
- town center
- recreation
- Centennial Trail
- natural environment
- scenic views

desirable location



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Beautification Elements

In the heart of Lake Stevens is the LAKE. As the community steadily grows in population, and expands outward from the center, it has become evident that not all people and even residents are aware of this important natural resource. The City has therefore expressed the need to put the “LAKE” back into Lake Stevens. The following beautification elements are tools to help translate the “Lake Lifestyle” identity into a contemporary northwest theme to create a distinctive community aesthetic that unifies the various public spaces within Lake Stevens.

streetscapes & roundabouts

promenades & festival streets

open space, parks & plazas

decorative lighting & banners

streetscape furnishings

landscape & hardscape

gateways & wayfinding signage

public art integration



Recommended Beautification Opportunities

The City has a variety of opportunities within the public realm to help establish a cohesive, city-wide, aesthetic expression of the “Lake Lifestyle” that Lake Stevens so uniquely offers to residents and visitors. This also helps set the stage for design guidelines that can be implemented in new or updated private development.

The City’s streetscapes provides an opportunity to incorporate these beautification elements. Within the City ROW these elements include:

- collector road intersections, arterial road intersections or collector/arterial road intersection
- decorative roundabouts
- decorative / raised intersections
- festival streets
- decorative crosswalks
- scored sidewalks
- decorative seating and view/look-out nodes
- promenades
- multi-use trails
- decorative lighting (roadway & pedestrian)
- specialty lighting (catenary, up-lighting, etc.)
- festive banners & hanging baskets
- furniture: benches, trash receptacles, bike racks
- signage: gateway, wayfinding, interpretive, street name signs
- boulevards (with the incorporation of linear parks, public art and plazas)
- parks, trails, & open space signage
- City event signage
- public art integration in the form of water elements/features (shells, lake, creek, streams) and/or water sports/activities (oars, swimming, boating, fishing, skiing)
- street trees & landscaping

Signage is an effective beautification element that can be implemented throughout the City that is relatively easy, inexpensive, and within available City ROW/property. The figure on the following page identifies potential opportunities to integrate gateway signage, wayfinding signage and roundabout treatments throughout the City. Monument gateways are located at main entrance points entering the City, while Vertical City Gateways signs can be utilized when space is limited. Old Town Gateway signs are located at primary locations directing vehicular and pedestrian traffic into the Old Town area. Wayfinding signs are located at essential decision making locations for both vehicular and pedestrian visitors.

The following pages provides guidance for the look and feel for the signage, roundabout treatment, and illumination.

Beautification Plan

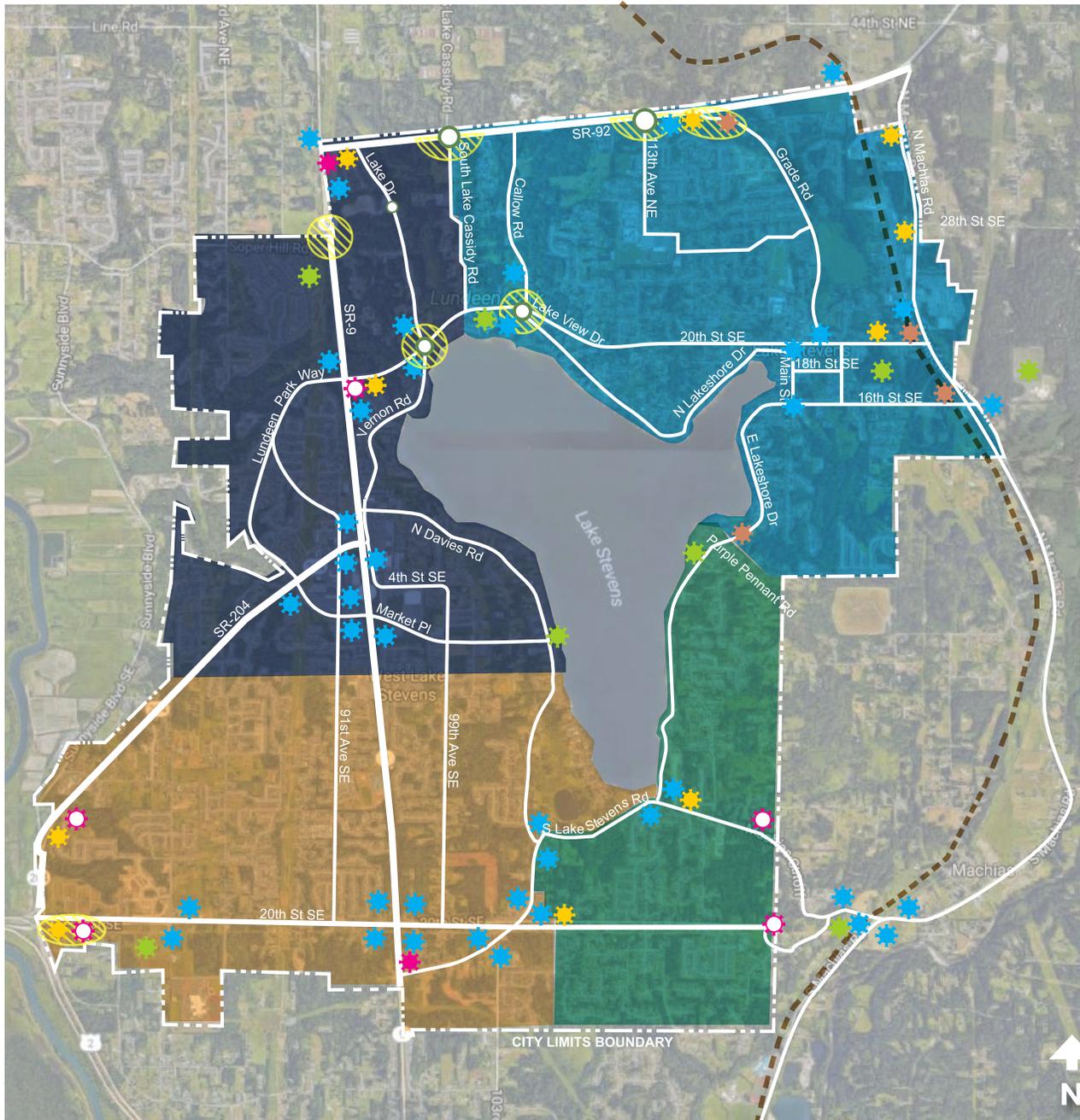
The Plan identifies the limits for each urban/neighborhood center within the City of Lake Stevens as well as beautification opportunities for potential future development, City ROW, public plazas, parks and open space improvements within those areas.

URBAN/NEIGHBORHOOD CENTERS

- West Lake Stevens (Frontier Village)
- Old Town (Downtown City Center)
- East Lake Stevens
- South Lake Stevens (Cavalero)

BEAUTIFICATION OPPORTUNITIES

- Future Development
- Streets
- Centennial Trail
- Large Roundabout
- Small Roundabout
- Existing Welcome Sign
- Monument City Gateway Sign
- Vertical City Gateway Sign
- Old Town Gateway Sign
- Wayfinding Sign Type 1
- Wayfinding Sign Type 2
- Wayfinding Signs *
- Streets *
- Public Plazas, Parks & Open Space *



* not shown on plan

Old Town Beautification Example

Old Town (also known as Downtown or City Center) is a fine example of an area of opportunity to integrate various beautification elements. Old Town has always had a historical significance in Lake Stevens and still provides great public amenities, civic services, local businesses for shopping and dining as well as public access to the lake.

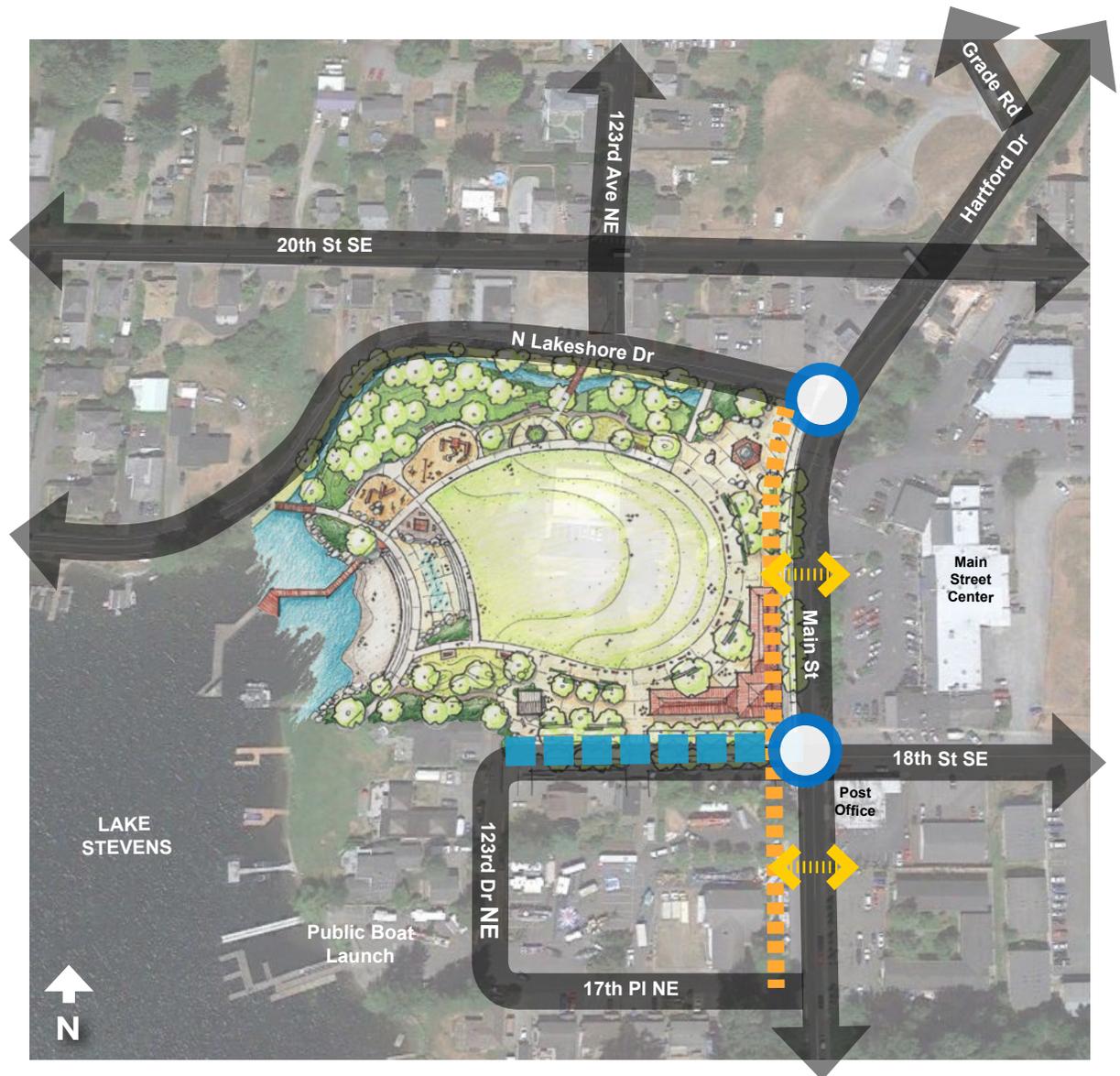
North Cove Park is a four-acre waterfront park at the northeast end of the lake, next to City Hall. The park has a public boardwalk/pier and is the setting for several annual community events including Aquafest and Music on the Lake. The park expansion project currently underway will improve the park amenities, realize the lake view corridor and attract more users, creating a positive momentum for future improvements in the surrounding areas.

Raising the intersection to be curbless on either end of Main Street would provide traffic calming and sets the stage for a pedestrian-friendly streetscape approach into the historic core.

Other features to enhance the new park experience include a promenade along the west side of Main Street, mid-block crossings and a festival street on the west end of 18th St SE. (See figure on this page)

LEGEND

-  Raised Curbless Intersection
-  Promenade
-  Mid-Block Crosswalk
-  Festival Curbless Street
-  Roadway
-  North Cove Park Expansion Project

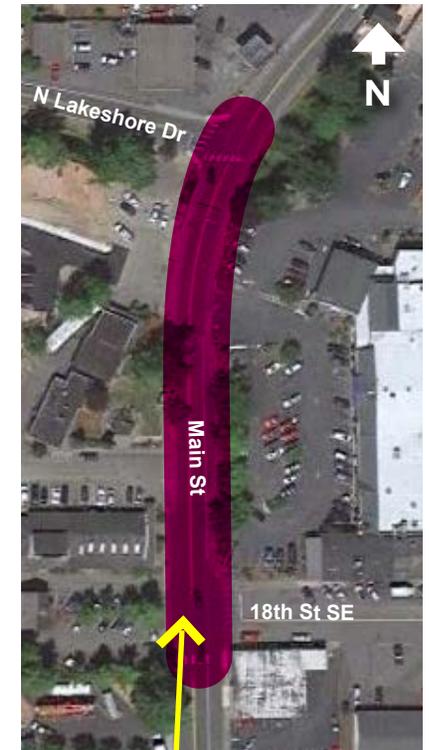


Main Street Photo Simulation

The photo simulation below shows potential improvement opportunities located along Main Street, between N Lakeshore Dr and 18th St. SE. The view of the photo simulation is taken looking north from the 18th St SE and Main Street intersection.



Photo Simulation



Original Photo

 Proposed improvements



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CITY SIGNAGE



BRONZE LETTERINGS ON WALL (G)

City Wide Standard Design Treatments

City Wide Standard design treatments have been established to offer a consistent design aesthetic, while allowing for flexibility, to be applied contextually to various unique improved locations throughout the City. The Design Treatments can be incorporated in conjunction with new development, road/sidewalk projects, and other capital improvements.

LIGHTING



LUMINAIRES W/ BANNERS (S)(R)(O)



LIT BOLLARDS (S)(O)



CANOPY UPLIGHTING (O)(G)



DECORATIVE UTILITY LID EXAMPLE

SITE FURNISHINGS



WOOD AND METAL BENCH (P)(O)(S)



LITTER RECEPTACLE (P)(O)(S)



TREE GRATE (S)



BOLLARDS (C)(P)(O)

HARDSCAPE



***SCORED CONCRETE (R)(F)(C)(P)(O)(S)



STAMPED WOOD PLANK CONCRETE (P)(S)

Letter abbreviation(s) next to each design treatment denotes various locations where these design treatments could be applied.

- (R) ROADWAY
- (F) FESTIVAL STREET
- (C) CROSSWALK
- (P) PROMENADE
- (O) OPEN SPACE & PLAZAS
- (S) SIDEWALK
- (G) GATEWAYS
- *** PREFERRED HARDSCAPE TREATMENT

Festival Streetscape Design Treatments

Design treatments for curbless festival streets can accommodate both vehicular and pedestrian traffic while allowing for the flexibility for vehicular traffic closures for programmed events and seasonal activities.

LIGHTING



PAVEMENT ACCENT LIGHTS (S)(N)

Letter abbreviation(s) next to each design treatment denotes various locations where these design treatments could be applied.

- (R) ROADWAY
- (S) SIDEWALK
- (N) PEDESTRIAN NODE

SITE FURNISHINGS



BICYCLE RACK (S)



MOVABLE/MODULAR METAL PLANTERS (S)

HARDSCAPE



COLORED CONCRETE W/ LETTER INLAYS (N)



DETECTABLE DIRECTIONAL PAVERS (S)

CURBLESS FESTIVAL STREET EXAMPLE



BELL AVENUE IN SEATTLE, WA

Promenade Design Treatments

Design treatments for promenades include elements that help delineate this active zone with accent lighting, linear seating and hardscapes, while emphasizing pausing areas where pedestrians may congregate.

PROMENADE EXAMPLES



NORTH POINTE GATEWAY POCK PARK IN CAMBRIDGE, MA



GEORGIA STREET IN INDIANAPOLIS, IN

LIGHTING



ACCENT LINEAR PAVEMENT LIGHTING (N)

Letter abbreviation(s) next to each design treatment denotes various locations where these design treatments could be applied.

- (P) PROMENADE
- (N) PEDESTRIAN NODE

SITE FURNISHINGS



STONE AND WOOD/METAL BENCHES (P)



CONCRETE SEAT WALLS W/ WOOD TOP (P)

HARDSCAPE



SANDBLASTED, & ETCHED CONCRETE (N)



CONCRETE PAVERS (N)



Open Space Design Treatments

Design treatments for open spaces include decorative lighting, a custom combination of landscape planters and seating, as well as natural materials to be used for casual seating, walking surfaces and paved areas.

Letter abbreviation(s) next to each design treatment denotes various locations where these design treatments could be applied.

- (N) PEDESTRIAN NODE
- (O) OPEN SPACE & PLAZAS

LIGHTING



PAVEMENT UPLIGHTING (O)



ACCENT LIGHTS (O)

SITE FURNISHINGS



STONE SEATS (N)



PLANTER WALLS AND WOOD SEAT TOP (N)

HARDSCAPE

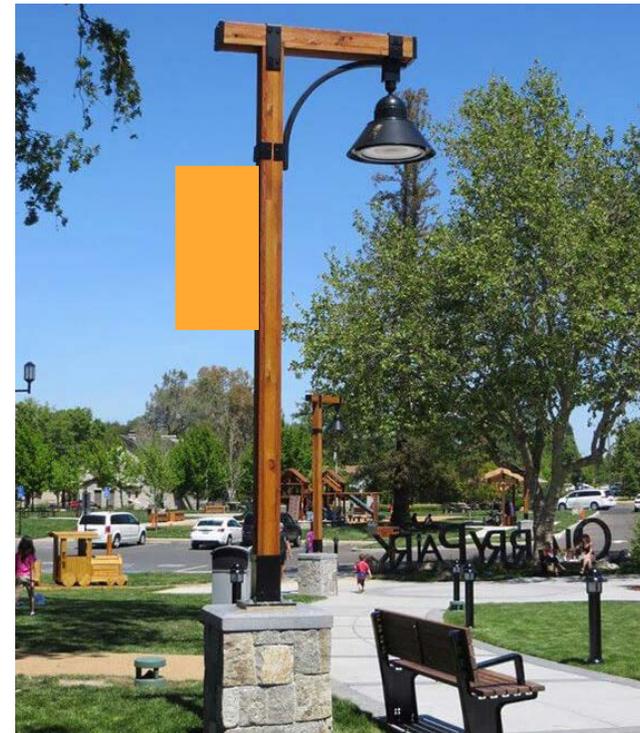


DECOMPOSED GRANITE (O)



CONCRETE PAVERS (O)

PARK PLAZA EXAMPLE



LIGHTING WITH BANNERS AND FLOWER BASKETS



QUARRY PARK IN ROCKLIN, CA

SIGNAGE



FREESTANDING STEEL/ALUMINUM LETTERS

POTENTIAL EXISTING UPDATED LOCATIONS:

- SR-92 & SOUTH CASSIDY ROAD
- SR-92 & 113TH AVENUE NE
- LUNDEEN PARKWAY & LAKE DRIVE
- LUNDEEN PARKWAY & LAKE VIEW DRIVE

POTENTIAL NEW IMPROVEMENT LOCATIONS:

- SR-92 & GRADE ROAD - "Welcome to the LAKE"
- SR-92 & 127TH DRIVE NE

Large Roundabout Design Treatments

Design treatments for large roundabouts consists of non-distracting public art/center accent elements that evokes the "Lake Lifestyle" theme, with durable decorative pavement finishes that can withstand heavy turning truckloads, easy to maintain signage material(s) and landscape plantings.

ACCENT ELEMENT



CORTEN STEEL WALLS AND COLUMNS W/ WAVES

ROCKSCAPE



GRANITE STONE COLUMNS



STACKED STONE WALL



DECOMPOSED GRANITE



METAL SAILS W/ LIGHTS

HARDSCAPE



STAMPED MODULAR STONE CONCRETE PATTERN



STAMPED MODULAR STONE CONCRETE IN MEDIAN ISLAND NOSES



STAMPED MODULAR STONE CONCRETE IN ROUNDABOUT APRON

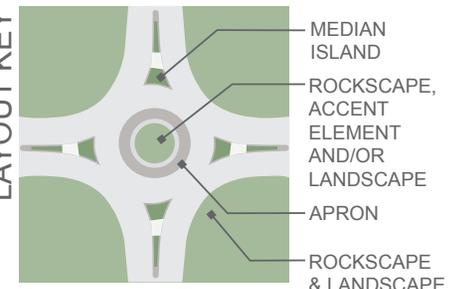


METAL CUTOUTS AND LETTERS

LANDSCAPE



LAYOUT KEY



Small Roundabout Design Treatments

Design treatments for small roundabouts consists of rockscapes that evoke the “Pacific Northwest” theme, with durable mountable decorative pavement finishes that can withstand heavy turning truckloads and low maintenance landscape plantings.

ROCKSCAPE



STACKED STONE WALL

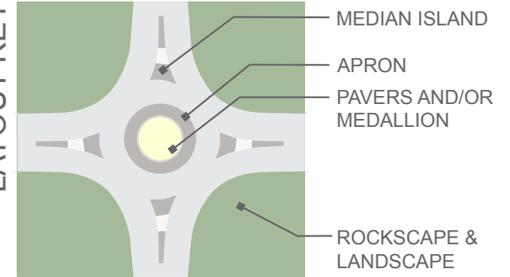


DECOMPOSED GRANITE



GRANITE STONE COLUMNS AT BULBOUT APPROACHES

LAYOUT KEY



LANDSCAPE



POTENTIAL EXISTING UPDATED LOCATIONS:

- Lake Drive & School Road

POTENTIAL NEW IMPROVEMENT LOCATIONS:

- Soper Hill Road & 83rd Avenue NE
- Soper Hill Road & 87th Avenue NE

HARDSCAPE



STAMPED MODULAR STONE CONCRETE PATTERN



STAMPED MODULAR STONE CONCRETE IN MEDIAN ISLANDS



STAMPED MODULAR STONE CONCRETE IN ROUNDABOUT APRON



MOUNTABLE VEHICLE GRADE PAVERS (APPROX. 6"X6" CREAM/GRAY COLOR TONES) SET IN GEOMETRIC PATTERN WITH CENTER ART MEDALLION

ACCENT TREES



BUTTERFLIES MAGNOLIA



STARLIGHT DOGWOOD



WITCH HAZEL



VINE MAPLE

Conceptual Landscape Palette

The plant palette includes trees, shrubs, grasses, perennials, and groundcovers that evoke the “Lake Lifestyle” theme and are adapted to our Northwest climate. Emphasis is on low-maintenance, multi-seasonal interest, and tolerance of the conditions found along the streetscape and in roadway medians.

STREET TREES



EMERALD SUNSHINE ELM



FORUM TUPELO



SPRING FLURRY SERVICEBERRY

EVERGREEN TREES



SIBERIAN SPRUCE



INCENSE CEDAR



SHRUBS



JAPANESE SPIREA



DWARF FOTHERGILLA



RHODODENDRON



DWARF MOUNTAIN LAUREL



JAPANESE BARBERRY



HEBE



SCOTCH HEATHER



LAVENDER

GRASSES



AUTUMN MOOR GRASS



DWARF FOUNTAIN GRASS



BLUE GRAMMA GRASS



TUFTED HAIR GRASS

PERENNIALS



AVENS



CONEFLOWER

GROUNDCOVERS



SPEEDWELL



EPIEDIUM



CREEPING THYME



SEDUM



COMMON YARROW



DAYLILY

Conceptual LID (Low Impact Development) Landscape Palette

The LID plant palette includes shrubs, grasses and groundcovers that can thrive in a raingarden environment, including tolerating periodic flooding and pollution from runoff. Typically, water-tolerant grasses are planted in the raingarden ponding area, with shrubs and groundcovers planted on the side slopes.



VINE MAPLE



DWARF RED-TWIG DOGWOOD



DWARF RHODODENDRON



DWARF OAK-LEAF HYDRANGEA



BIRCHLEAF SPIREA



SWORD FERN



LOW OREGON GRAPE



KINNIKINNICK



BOWLES GOLDEN SEDGE



DAGGER-LEAF RUSH



ORANGE SEDGE

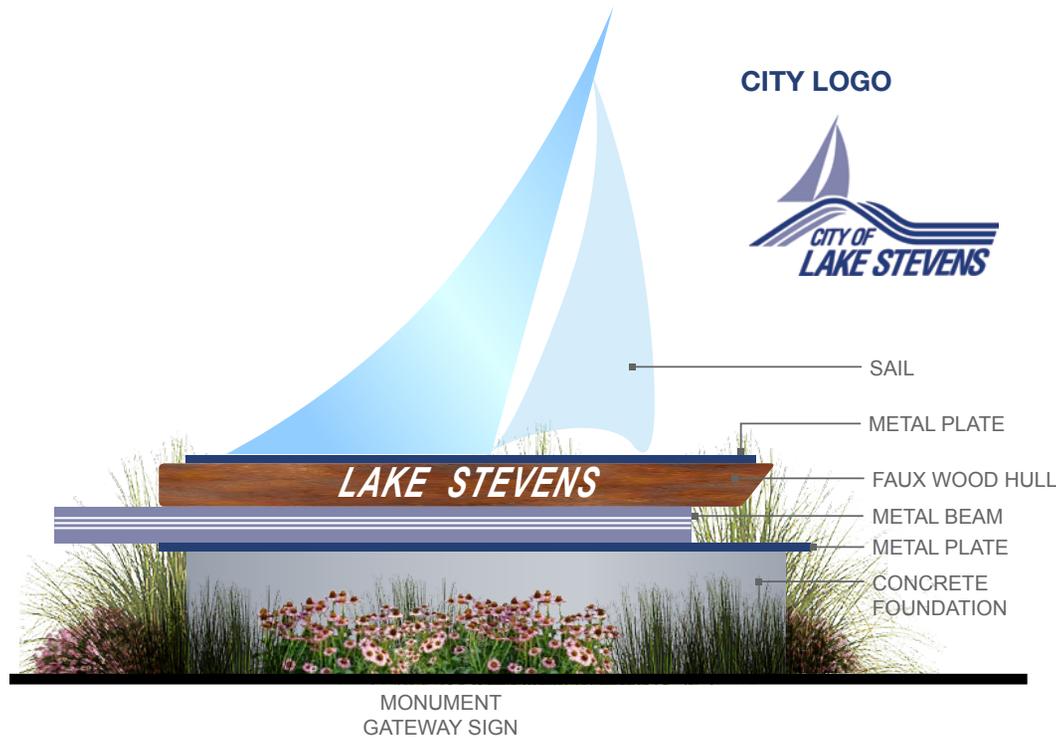


TOUGH-LEAF IRIS

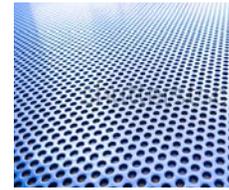
Monument Gateway

The following signage and illumination reflect colors, materials, and finishes inspired by the lake, lake recreation, mountain views, timber history, and surrounding nature in a way that is sophisticated and unique to Lake Stevens. The colors and materials also complement the City’s logo. All the materials proposed are durable, low maintenance, and vandal resistant.

The Gateway Signage (below) can be located at City entrance points in City ROW/ property and/or existing and proposed roundabout locations. The gateway provides a large scale sign allowing for public art to be incorporated on top. The art or motif should complement the “Lake Lifestyle” and contemporary northwest palette.



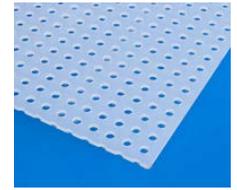
SAIL MATERIALS



Perforated Metal



Metal Fasteners



Perforated Acrylic

FONT

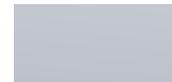
Gateway Font Type: *Arial Narrow Italic Bold*

***All font types and sizes for signage shall maintain legibility and readability for viewers*

MATERIALS/FINISHES



Lettering: *White acrylic, rigid, UV & weather resistant, suitable for outdoor applications, compliance to impact resistance ANSI Z91.7 (10,000 psi tensile strength) * Ghost 30% Chroma XT by 3Form*



Concrete Foundation/Base: *Class 4000P with Class anti-graffiti coating*



Metal Plate: *Aluminum Type 6061-T6 * Night Blue RAL 5022 with anti-graffiti coating by Tiger Drylac Powder Coatings Ltd.*



Metal Beam/Column: *Aluminum Type 6061-T6 * Periwinkle Blue Custom RAL with anti-graffiti coating by Tiger Drylac Powder Coatings Ltd.*



Faux Wood Blade: *Aluminum Type 6061-T6 * LCF-0203 Dark Fir Premium Wood Grain with anti-graffiti coating by Decora Powder Coatings Ltd.*

*** NOTE:** *Approved equal products/manufacturer shall match aesthetic look, feel, quality, materiality, and durability as standards specified herein.*

Vertical Gateway

The Vertical Gateway Sign is to be utilized where space is limited.

CITY LOGO

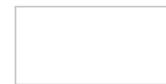


FONT

Gateway Font Type: *Arial Narrow Italic Bold*

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Concrete Foundation/Base: *Class 4000P with Class anti-graffiti coating*



Metal Plate: *Aluminum Type 6061-T6 * Night Blue RAL 5022 with anti-graffiti coating by Tiger Drylac Powder Coatings Ltd.*

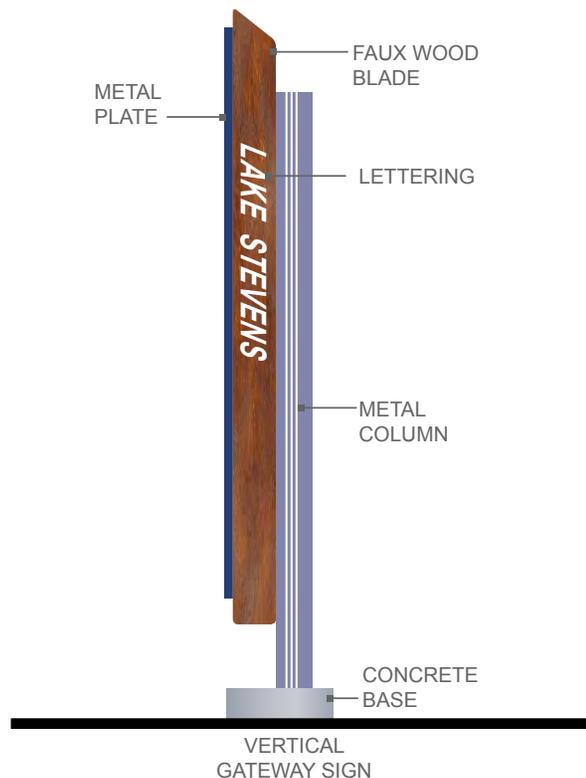


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*** NOTE:** *Approved equal products/manufacturer shall match aesthetic look, feel, quality, materiality, and durability as standards specified herein.*



City Gateway Sign Photo Simulation

The proposed city gateway sign on State Highway 9 NE and State Route 92 at the southeast corner of the intersection captures viewers coming southbound on State Highway 9 NE.



Photo Simulation



Original Photo



Proposed city gateway sign location

FONT

Wayfinding Font Type: Clearview HWY 2-W (per MUTCD & FHWA standards)

**All font types and sizes for signage shall maintain legibility and readability for viewers

VINYL

2-mil cast vinyl adhesive graphic film with matte finish, clear, removable, pressure-sensitive adhesive (solvent acrylic) sheeting for exterior signage application, life performance of (7) years durability, UV resistant, chemical and moisture resistance.

	Night Blue RAL 5022 Non retro-reflective		Periwinkle Blue Custom RAL Non retro-reflective
	Light Grey RAL 7035 Non retro-reflective		Traffic White RAL 9016 Type II glass bead retro-reflective

MATERIALS/FINISHES

 White acrylic, rigid, UV & weather resistant, suitable for outdoor applications, compliance to impact resistance ANSI Z91.7 (10,000 psi tensile strength) * Ghost 30% Chroma XT by 3Form

 Metal Pole: Aluminum Type 6061-T6 Horizontal #4 brush with (2) coats of * 290 228SP Super Satin Clear Coat by Matthews Paint

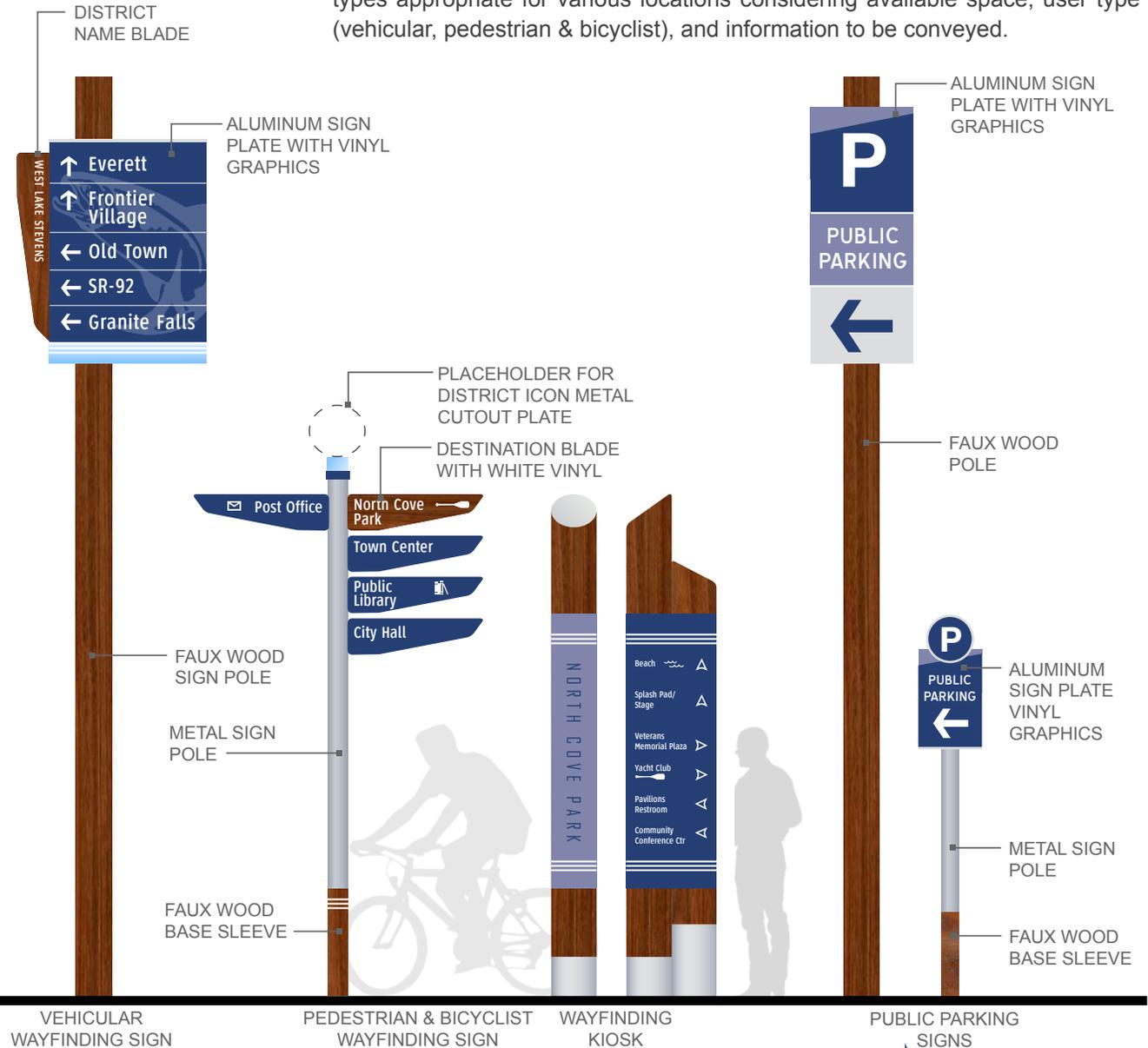
 Faux Wood: Icon Blade/Metal Base Sleeve: Aluminum Type 6061-T6 * LCF-0203 Dark Fir Premium Wood Grain with anti-graffiti coating by Decora Powder Coatings Ltd.

 Faux Wood Destination Blade: Aluminum Type 6061-T6 * Custom corten steel powder coating with anti-graffiti coating by New Finishes, Inc.

*** NOTE:** Approved equal products/manufacturer shall match aesthetic look, feel, quality, materiality, and durability as standards specified herein.

Conceptual Wayfinding Signage Type 1

The Wayfinding Signage Type 1 concept provides a hierarchy of wayfinding sign types appropriate for various locations considering available space, user type (vehicular, pedestrian & bicyclist), and information to be conveyed.



District Icons

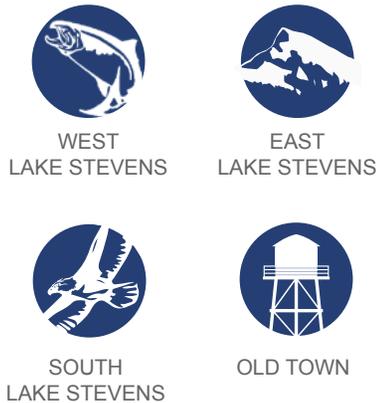
The vehicular wayfinding signs allow for customization including district name blades and district icon watermark graphics on the sign panel. The pedestrian/bicyclist wayfinding signs allow for district icon toppers which can help visually cue users as to what district they are currently in.

The “Considered Icons” on this page lists example icons which represent the City’s local wildlife, history and outdoor recreation activities. These icons could be translated into the metal cutout district icon toppers and district icon watermark graphics.

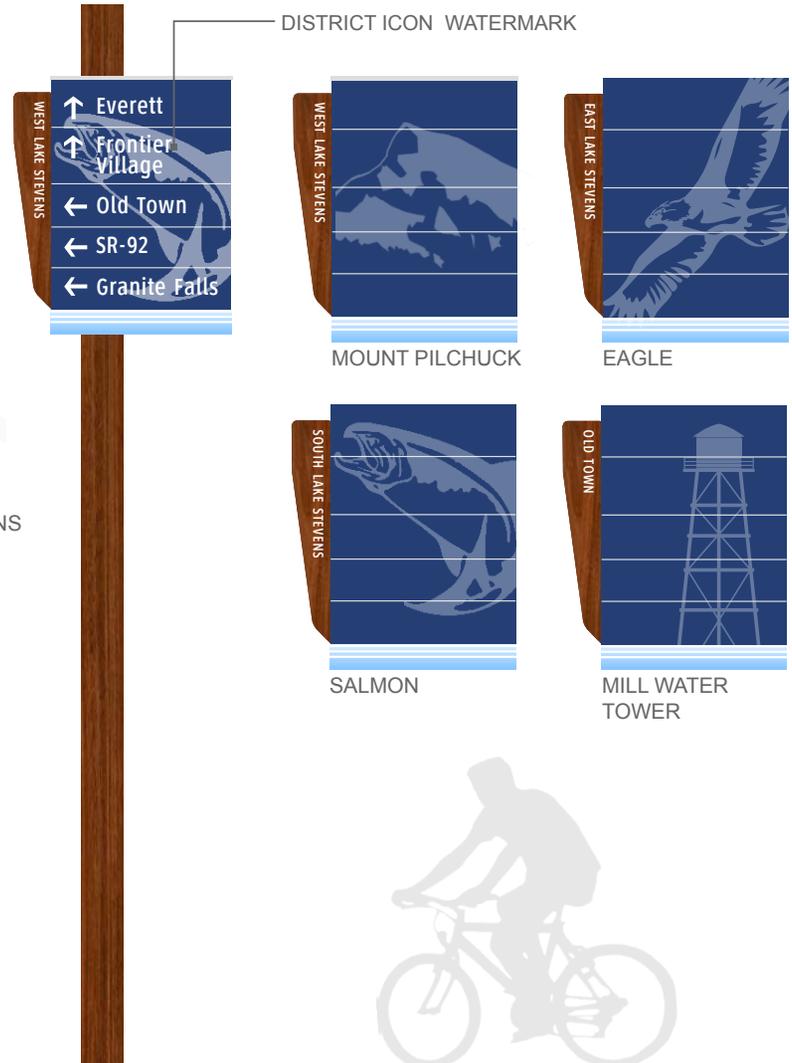
DISTRICT ICON TOPPER



PEDESTRIAN & BICYCLIST WAYFINDING SIGN



DISTRICT ICON WATERMARK



VEHICULAR WAYFINDING SIGN

CONSIDERED ICONS

- Birds (Eagle, Northern Spotted Owl, Marbled Murrelet)
- Fishes (Kokanee Salmon, Chinook Salmon, Coco Salmon, Bull Trout, Steelhead, Smallmouth Bass)
- Mount Pilchuck
- Historical Water Tower Mill

Conceptual Wayfinding Signage Type 2

The Wayfinding Signage Type 2 signage concept provides sign types to be used within the City parks, trails and other open spaces. The park entrance sign draws inspiration from the new visitor information center sign. The information sign and trail mileage sign serves as complementary extensions of the park entrance sign.

FONT

Park Name Lettering Font Type: Arial

Trail Mileage Font Type: Clearview HWY 2-W (per MUTCD & FHWA standards)

**All font types and sizes for signage shall maintain legibility

MATERIALS/FINISHES



Metal Column & Sign Panel: Aluminum Type 6061-T6 * Night Blue RAL 5022 with anti-graffiti coating by Tiger Drylac Powder Coatings Ltd.

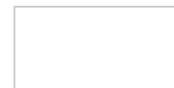


Metal Plate: Aluminum Type 6061-T6 * Fern Green RAL 6025 with anti-graffiti coating by Tiger Drylac Powder Coatings Ltd.



Traffic White RAL 9016 2-mil cast vinyl adhesive graphic film with matte finish, clear, removable, pressure-sensitive Type II glass bead retro-reflective adhesive (solvent acrylic) sheeting for exterior signage application, life performance of (7) years durability, UV resistant, chemical and moisture resistance.

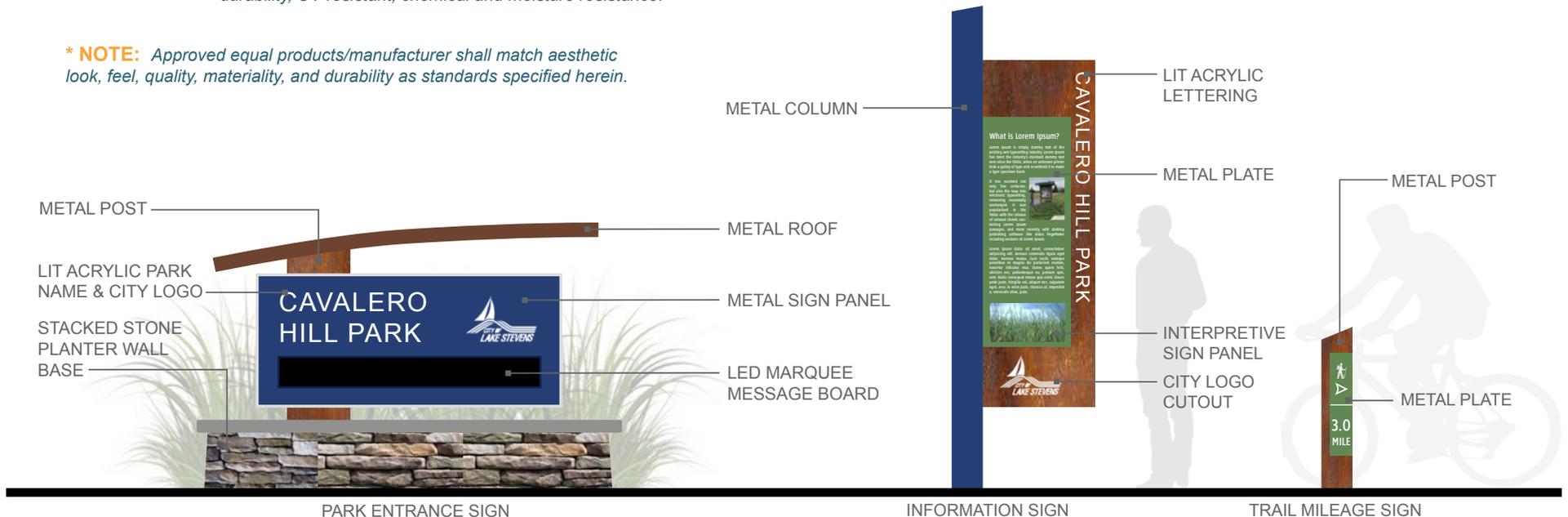
* **NOTE:** Approved equal products/manufacturer shall match aesthetic look, feel, quality, materiality, and durability as standards specified herein.



Park Name Lettering & City Logo: White acrylic, rigid, UV & weather resistant, suitable for outdoor applications, compliance to impact resistance ANSI Z91.7 (10,000 psi tensile strength) * Ghost 30% Chroma XT by 3Form



Metal Sign Panel, Post & Roof: Aluminum Type 6061-T6 * Faux corten steel powder coating with anti-graffiti coating by New Finishes, Inc.



Lighting: Colors & Materials/Finishes

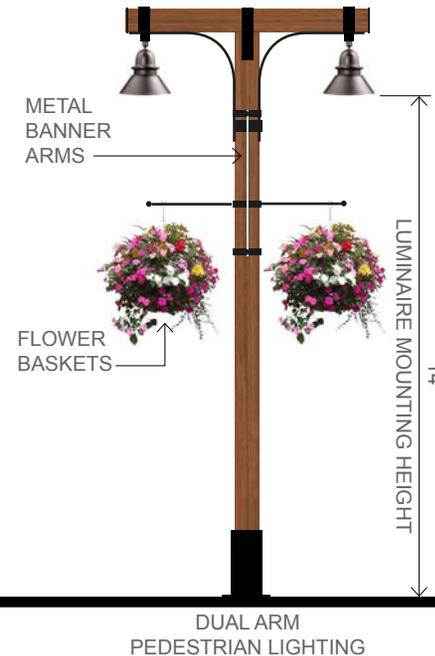
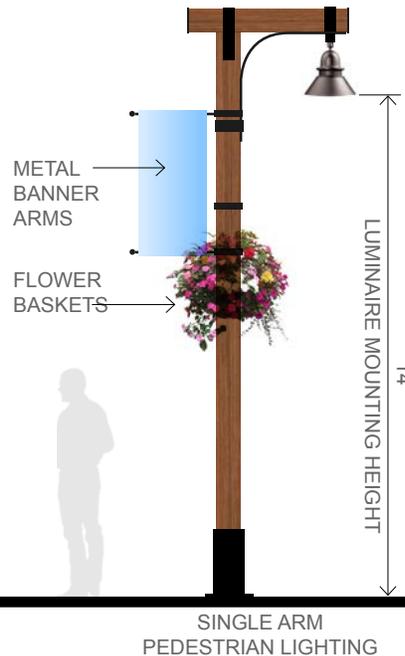
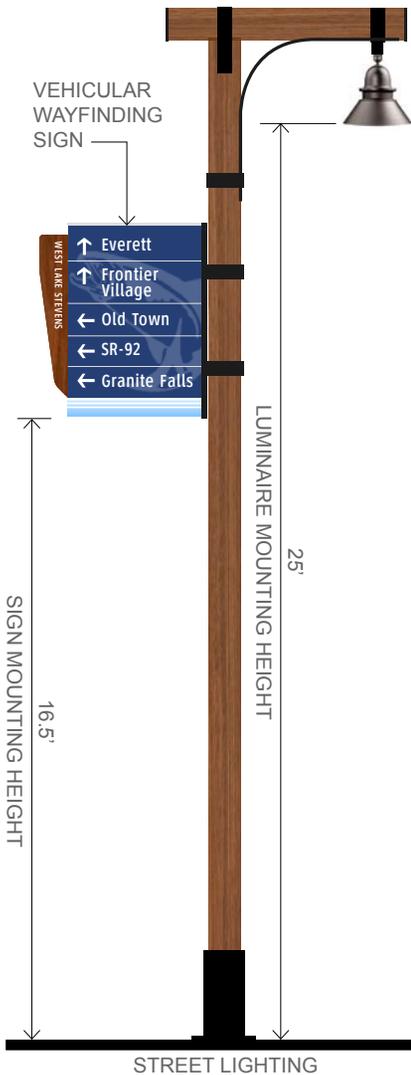
The Illumination concept provides a cohesive variety of street lighting, pedestrian scaled lighting, and street name signage. The street and pedestrian lighting system can be customized to allow for wayfinding signage, banners and/or flower baskets to be attached.

LUMINAIRE FIXTURES

- Luminaire Manufacturer: Sternberg Lighting
- Series/Model: Gallery 1970LED
- Size: 24" O.D. and 16-3/8" overall height
- Color Temperature: 3500K
- Luminaire finish: Urban bronze matte powder coating
- Features: Flat lens, blank top, zero cut off fixture, 120° house side shield, stem hung
- Life Span: L70 min. 100,000 hrs
- Compliances: IEEE/ANSE C62.41.2, UL Listed, DLC approved
- Warranty: 7 years

LIGHT POLES ASSEMBLY

- Pole Manufacturer: TimberWood Products
- Single Pedestrian Light Pole Series/Model: 6-34X6 PV Pronghorn Straight Pole w/ 1 Way Cross Arm
- Dual Pedestrian Light Pole Series/Model: 6-34X6 PV Pronghorn Straight Pole w/ 2 Way Cross Arm
- Street Light Pole Series/Model: 8 x 8 PV Pronghorn Straight Pole w/ 1 Way Cross Arm
- Hardware/Fastener Finish: Black powder coating
- Wood Stain: Medium Oak
- Installation Type: Anchor Bolt Mount (PV)



Street Name Signage: Colors & Materials/Finishes

Custom street name signs provides a unique signage system that can be used throughout the City within residential, local, collector and arterial streets.

FONT

Font Type: Clearview HWY 2-W (per MUTCD & FHWA standards)

***All font types and sizes for signage shall maintain legibility*

VINYL

2-mil cast vinyl adhesive graphic film with matte finish, clear, removable, pressure-sensitive adhesive (solvent acrylic) sheeting for exterior signage application, life performance of (7) years durability, UV resistant, chemical and moisture resistance.

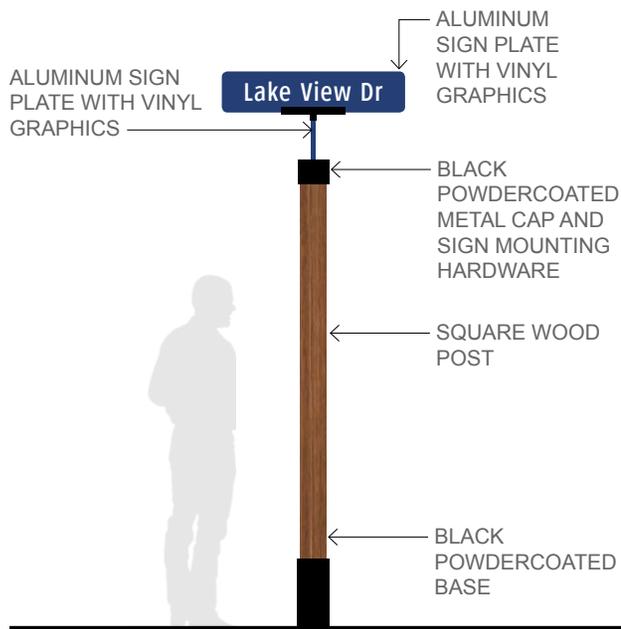
-  Night Blue RAL 5022
Non retro-reflective
-  Periwinkle Blue Custom RAL
Non retro-reflective
-  Traffic White RAL 9016 Type II glass
bead retro-reflective

ILLUMINATED STREET NAME SIGN

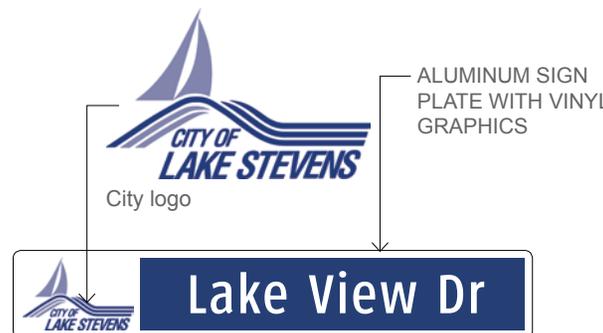
- Enclosure: Clean profile, LED illumination, black
- Sign Colors: Blue and white per FHWA color specifications
- Sign Material: Aluminum 6061-T6 in black
- Text Type: Clearview highway type c
- Text Color: White
- Text Height: 12"; meets FHWA standards, complies to MUTCD
- Symbols: Lake Stevens city logo in standard logo colors



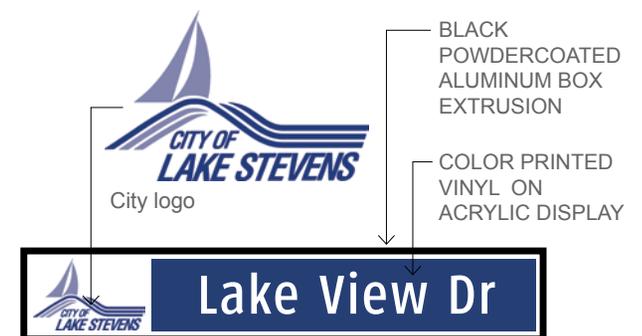
INTERNALLY LIT STREET NAME SIGN EXAMPLE



RESIDENTIAL/LOCAL STREET NAME SIGN



ARTERIAL/COLLECTOR METAL STREET NAME SIGN



KEY ARTERIAL SIGNALIZED INTERSECTIONS INTERNALLY LIT STREET NAME SIGN



Implementation Recommendations

To kick-start the City Beautification effort, installing the Gateway, Wayfinding, and Street signage would be an effective, relatively easy and inexpensive effort for the City. In addition to a signage plan (item 1), the following is a list of recommendations to consider for implementing the Beautification Plan:

1. Develop City gateway, wayfinding, and street name signage plan for fabrication and installation of the signage. This can be done in phases if needed.
2. Identify upcoming City projects such as road and streetscape improvements, park, and/or trail projects. Identify beautification elements that could be incorporated into these projects.
3. Develop a Lake Stevens Streetscape Design Standard Plan incorporating the Beautification Plan recommendations for new and redeveloped private improvements.
4. Identify priority districts, ie. Old Town, for revitalization and develop a master plan for each district to identify and implement the beautification elements. Priority improvements should be identified in the City's Capital Improvements Plan and budgeted for.
5. Identify additional funding opportunities such as Economic Development grants or TIB funding to assist in the implementation effort of the Beautification Plan.

Appendix A: Community Stakeholder Workshop Comments

COMMUNITY STAKEHOLDER WORKSHOP

Thursday, November 30, 2017 | 6:00pm - 7:30pm

BOARD	COMMENTS
2	Plans for a boulevard along Grade Road, could potentially put new city gateway sign in center median
2	New city gateway sign to change to Old Town gateway sign (N Machias Rd & 16th St SE) (N Machias Rd & 20th St SE) (Lundeen Park Way & SR-9)
2	New proposed roundabout at Market Pl & 91st St
5	Need road section for Main St improvements
5	Evaluate potential for mid-block crosswalk on Main St. between 18th St. SE and N. Lakeshore Dr.
5	Evaluate opportunities for curbless festival street on west end of 18th St. SE off of Main St.
7	Change freestanding to moveable/modular planters
9	People like the street light in Park Plaza Example
9	People don't like the rock-filled cage seat example
9	People like Planter Walls and Wood Seat Top
10	Signage needs to move to City Wide Standard
10	Signage not needed at roundabout.
10	Refine unique identity/branding – change to 'accent element'
10	Do not prefer the timber piling example
10	Add landscaping image examples
11	People like 1 type signage for overall wayfinding, Lake Stevens isn't large enough to have two, might be confusing for viewers
12	Something curvy for Monument Gateway Sign.
12	Change "CITY OF LAKE STEVENS" to "LAKE STEVENS" and add "WELCOME TO THE LAKE" on Monument Gateway Sign.
12	Use softer bow shape (inspired by rowing) in wayfinding signs.



Appendix A: Community Stakeholder Workshop Comments

COMMUNITY STAKEHOLDER WORKSHOP

Thursday, November 30, 2017 | 6:00pm - 7:30pm

NOTEPAD	COMMENTS
1	Safe walkway around lake (already included in capital facility plan)
2	Warm light (led)
3	Consider light pollution
4	Park – festivals
5	Likes art integration
6	Include icons for mount pilchuck
7	Include inspiration from rowing, shells, oars
8	Wayfinding
9	Water skiing/water sports
10	Don't like sail as much
11	Liked wood with a contemporary feel
12	Smooth polished large streets/rocks seating (i.e. From seattle center)
13	Raingarden (lid)
14	Rocks, wood
15	Signs readability
16	Craftsmanship
17	Banners
18	Sign text on sideways – hard to read
19	Lake stevens – classy sophistication
20	Signage – keep it simple stupid (kiss)
21	Liked curvy motif
22	Modular planters (flexible, benched, multiuse)
23	Trash (big belly, solar, recycle)
24	Utility wraps could also be included
25	Wildlife could also be represented elements
26	One sign (type) more cohesive for entire city
27	Welcome to the lake on signage
28	Keep the sail

Appendix B: Public Open House

PUBLIC OPEN HOUSE

Thursday, April 12, 2017 | 6:00pm - 7:00pm

NOTEPAD	COMMENTS
1	Like the refined plan
2	Like the Old Town & East Lake Stevens district name but do not like The South Corridor & Lake Stevens Center names
3	Fish & Mountain district icon not clear
4	Provide durability and protection of signs
5	Recommended plants: -Japanese Maples, Lavendar
6	Prioritize significant intersection nodes for "beautification" improvements
7	South corridor needs a different name - like the names of other 3 districts
8	Gateway Signs can read "thanks" & "please come again" on backside
9	Love the look - feels just right for the community, nice work!
10	Like In pavement LED lights
11	Recommended crosswalks with supergraphics
12	District icon for salmon breed needs to be from fresh water (Kokanee)
13	Can capture a different perspective view of Mt Pilchuck from Davies Road
14	Keep 4 districts centers - we need to break up people's perception about the dividing north & south side



